The product is called Dunnoyet, an AI learning platform. Here's the text matched with the animation description:

'Worried about the rise of AI taking over your job?'  
Slightly pixelated white text over a black background, looking scary

'Instead, you should be worried about Tye'-  
All text is removed from the right unti the T, then the T becomes Tye.  
The character (Tye) pops up from the bottom, bumping the text upwards. He looks innocent.

-'who's using Dunnoyet to learn anything 5x faster.'  
On 'Dunnoyet', blue glasses (attached) fly from the top onto his nose. He corrects them and smiles.

'Dunnoyet uses the most effective methods backed by research on cognitive science so you can learn with zero effort’

The room background (grey/white walls, plant pot, his chair, low-detail wardrobe exterior) animates in from the left. He sits at his desk on his laptop, which shines a blue glow on his face.

It cuts to his point of view - with his hands typing on his laptop.

‘It’s simple! Instead of bombarding yourself with random facts and depending on your busy brain to make sense of it, form links

It zooms into the laptop screen, making it fullscreen.

Blue background with centered website UI on a monitor slides in from the left